# KATARZYNA Michalska



### About me

UX/UI and visual designer with over **5 years of experience** in the field. Specialising in creating **end-to-end digital products** and software solutions for both web and mobile.

I lead the **design projects from the beginning** (being one of the first touch-points to new customers) **to the end** - handing-off the designs, guidelines and design systems to software engineers. On a daily basis, I take part in the decision-making processes of PM, DEV and QA teams.

I merge **aesthetics with functionality** to make the first impression last.

## katarzynamichalska.com

Portfolio website

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E-mail address

### +48 786 210 262

Phone number

### Gliwice, Poland

Location

# **EDUCATION**

### **Master of Arts**

Academy of Silesia / 2017-2022

### **IT Technician**

Vocational and Continuing Education Centre No. 2 / 2013 - 2017

# **SKILLS**

### **Tool based**

### Adobe CC Suite

Photoshop, Illustrator, After Effects, Premier Pro, Lightroom

### **Figma**

Wireframes, auto-layout, variables, components & instances based designs, token based design systems, prototyping, RWD

### Other

Conducting E2E usability testing
Code & algorithms understanding

Fluent English

Intermediate German and French

# **EXPERIENCE**

# Lead UX/UI Designer

**Dev and Deliver / 2022 - 2025** 

- Creating E2E digital products and software solutions for both web and mobile for domestic and foreign markets
- Building comprehensive and scalable design systems based on tokens and variables
- Conducting and leading workshops with clients
- · Incorporating new features and practices into design workflows
- · Leading the design process from the first meeting to final design
- Conducting usability tests (from scripts and prototypes to final analysis and implementation)
- Mentoring and supporting colleagues in daily tasks
- · Preparing design work time estimations and pitch decks for new leads

### Additionally:

- · Managing social media, creating marketing and Google Ads graphics
- Writing, styling and refining blog articles
- Co-organising team building workshops and initiating weekly game breaks

## Visual Designer, CX Global Team

SAP / 2020 - 2022

- · Creating mobile applications prototypes
- · Creating stories and visuals for customer journeys
- Designing marketing materials
- · Preparing pitch decks for potential business partners

# **PUBLICATIONS**

Dark mode made easy with variables

Usability testing on a small scale